



ABN: 21 212 159 865

Smart Print (SA) Pty Ltd

Quality Offset/Digital Printing and Copying - Artwork and Design

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IMPORTANT INFORMATION (If supplying your own files)

Dimensions: Business cards: (90 x 55)
Post Cards:(150 x 100)
DL Cards/Flyers: (99 x 210)
Letterheads: (210 x 297)

Bleed: Please allow 2mm bleed around the entire document. (See Sample below)
To ensure a pleasing result we suggest you do not use borders or have text within 5mm of the edges of your document.

RGB: Images will automatically be converted to **CMYK**. This may result in unexpected colour shifts.

PDF: Is our preferred file format.
(Please contact us if you are unable to supply in this format, or will be supplying in another format)
Please ensure that fonts have been embedded and images are high resolution. Include Bleed

EPS: Files can be accepted on the understanding we cannot be responsible if fonts are not embedded or converted to outlines or curves.

CHANGES: Required to artwork must be effected by the designer.
We cannot accept responsibility for making changes to artwork.
Jobs asked to be put 'On Hold' will be cancelled and require re-submitting.

SAMPLE

